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LOCAL CARDIOLOGIST OPENS TEXAS' FIRST CENTER FOCUSED ON DISEASE PREVENTION

(McKinney, TX 3/31/08) Having spent a career in cardiology treating far too many patients whose advanced heart disease has cut short their life and vitality, Dr. Muhammad Akram Khan medical director and president of the Cardiac Center of Texas, P.A., knows the power of prevention. That is why he is opening The Center for Preventive Medicine® North Texas in McKinney, to uncover risks for cardiovascular disease and other conditions early, when lifestyle changes and medical treatment may be most effective in preventing the onset or advancement of disease.

The Center, which will open in late April 2008, is part of a growing national network of preventive health centers licensed by U.S. Preventive Medicine, offering health-conscious consumers access to advanced diagnostic services and in-depth physician evaluations for the early detection of disease. Sophisticated, non-invasive tests of the blood, hormone levels and vascular health, along with various ultrasound and Computed Tomography (CT) scans identify risks for heart attack, stroke, diabetes, cancer, osteoporosis and many other conditions -- often before symptoms appear.

According to Dr. Kahn, who will serve as medical director for the Center, "Our goal is to help people identify their health risks and pre-symptomatic disease conditions prior to the onset of symptoms. In this proactive manner, we can potentially identify conditions before they go on to become acute and chronic conditions and when medical interventions may be most effective."

Dr. Khan said the Center is not intended to replace a personal physician, but will make the time a person spends with their physician more productive. "When abnormalities are identified, a client's personal physician will now have the comprehensive medical data necessary to make clinically appropriate decisions regarding the proper treatment plan."

Individuals who meet the medical protocol for tests can select from packages that range from \$1,500 to \$5,000. Since insurance does not typically pay for diagnostic procedures prior to the advent of symptoms, the Center will rely on private pay rather than insurance reimbursements. "Any abnormalities that are identified will usually qualify for follow up medical care that is reimbursable by insurance," said Dr. Khan.

Don Hudson, director for center development adds, “We are creating the ultimate preventive health experience for our clients. Not only are we offering all of this high-tech diagnostic testing under one roof, we are providing it in an environment that feels like a day at the spa, not a day at the doctor’s office.”

According to Hudson, every aspect of a client’s appointment day is orchestrated with their convenience and comfort in mind, including providing a personal concierge to escort and assist the client throughout the day.

In between tests, clients will be able to relax in the comfort and privacy of an executive-style lounge where they can read, check email, watch television, or return calls. The lounge is equipped with Internet access, a telephone and a flat panel TV. Healthy snacks and beverages are also provided during the day.

Clients will also enjoy extensive time with the Center physician to discuss their family and personal health history, concerns and health goals. The physician will review the results of the imaging and lab tests, help the client understand their individual risks for various diseases, and offer suggestions for appropriate medical follow up and lifestyle changes.

Each client will be assigned a health coach who will evaluate their lifestyle and make recommendations on things they can do everyday to improve their overall health. The health coach will follow up one week after the visit and regularly thereafter by phone or email for up to one year.

The Center provides each client with a CD containing all radiology, cardiology and imaging results, as well as a 3-ring Health Report binder that explains the test results and relevant information about the visit. All information is also provided on a USB flash drive called MyMedDrive, so the client can view the information from any Windows-based computer.

Hudson believes the Center will provide a vital service for active adults who appear to be healthy and want to stay that way. “There is a growing demand for preventive care to promote healthy aging. Who wants to wait until they have a disease to learn how they could have prevented it altogether? The Center for Preventive Medicine North Texas provides access to the technology, tools and resources to help our clients achieve more good years.”

The Center for Preventive Medicine[®] is located at 4201 Medical Center Dr., Ste. 360 in McKinney, Texas, adjacent to Dr. Kahn’s current cardiology center. The telephone number is (214) 544-6040. For more information go to www.tcpmnorthtexas.com.

About U.S. Preventive Medicine:

U.S. Preventive Medicine[®], a privately owned company, is building the first health network in the United States and internationally focused on prevention. USPM offers employers, government agencies and consumers proprietary products that include The Prevention Plan[™], a groundbreaking personalized wellness program delivered online to individuals; The Prevention Plan CM[™], field-based chronic disease management programs customized for employers and government agencies to reduce health care costs; and The Centers for Preventive Medicine, which offer high-tech diagnostic screenings delivered to consumers in partnership with hospitals, health systems and other providers. For more information, please visit www.USPreventiveMedicine.com.

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